

# JR. HONKERS FOOTBALL AND CHEER

**Yuba City Jr. Honkers**  
**1040 Lincoln Rd. Suite A Box 134**  
**530-701-1512**  
**Yuba City, CA 95991**

[www.jrhonkers.com](http://www.jrhonkers.com)

*Tax ID #47-4334102*

On behalf of Yuba City Jr. Honkers Football and Cheerleading Program, we would like to extend an invitation to you and your company to become a sponsor for our community nonprofit organization. The organization is solely volunteer based, with our mission being to provide quality recreation and skill development for youth football ages 6-15 and cheerleading ages 3-15 in the Yuba City area.

Our mission includes:

- Bringing our youth closer together through common interest in sportsmanship and competition.
- Instill the values of education and importance of behaving at school and home.
- Familiarize the players with the fundamentals of the game rules; running, kicking, blocking, tackling, and more.
- Teach the cheerleaders about the fundamentals of cheer; tumbling, stunting, dance, cheer and more.
- Promote sportsmanship, teamwork, and accountability by building character, discipline and instilling a love for the game.
- Encourage the players to maintain satisfactory grades in school and to emphasize the importance of keeping a proper relationship and balance between scholastic and athletic endeavors.
- Keep our community youth busy and away from situations that lead to bad behavior.











The most important steps in the planning process for a successful year is obtaining local and corporate sponsorships from businesses and organizations, to help offset some of the cost associated with the events and necessary equipment. We are looking for sponsors who are willing to donate for assistance in covering our major expenses such as field maintenance, additional lighting, broadcasting, playoffs, bowl games, cheer competition, officials, equipment, uniforms, insurance, trophies, and administrative costs.

Sponsorship with the Yuba City Jr. Honkers is a unique partnering opportunity for businesses and corporations. When sponsoring with us, we will do everything in our power to maximize your business exposure, and match your company with a diverse target audience.

If providing sponsorship for the Yuba City Jr. Honkers is an option for you and your company, please take some time to review the sponsorship information I have included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization and community youth participants.

Sincerely,  
Richard Dickson – President, Yuba City Jr. Honkers

# SPONSORSHIP PACKAGES

Sponsor Packages	<i>Large Plaque, 2 Season Passes and 2 free meals at all home games, sponsor logo on Jr. Honker Website, and sponsor announcement at each home game (Logo provided by sponsor)</i>	<i>Large Plaque, 1 Season Pass and 1 free meal at all home games, and sponsor logo on Jr. Honker Website (Logo provided by sponsor)</i>	<i>Large Plaque and 1 Season Pass and 1 free meal at all home games</i>	<i>Small Plaque</i>
Platinum Sponsorship (\$1,000)				
Gold Sponsorship (\$750)				
Silver Sponsorship (\$500)				
Bronze Sponsorship (\$250)				

## Yuba City Jr. Honkers Sponsorship Agreement

Please return your completed form to:  
Yuba City Jr. Honkers  
Attention: Sponsorship  
1040 Lincoln Rd. Suite A Box 134  
Yuba City, CA 5991



\_\_\_\_\_  
Company Name (as you would like it to appear in advertising and web site)

\_\_\_\_\_  
Point of Contact (Printed Name)

\_\_\_\_\_  
Company Mailing Address

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Web Address

### Sponsorship Amount Selection:

\_\_\_\_\_ Bronze (\$250)      \_\_\_\_\_ Silver (\$500)      Other \_\_\_\_\_  
\_\_\_\_\_ Gold (\$750)      \_\_\_\_\_ Platinum (\$1,000)      (Amount)

**Signature:**

**Please make checks payable to:  
Yuba City Jr. Honkers**

Visit us online at: [www.jrhonkers.com](http://www.jrhonkers.com)